

## WELCOME

Dear Parent/Guardian,

We are really excited to bring **Marathon Kids** to your school, a **fully funded running programme** which encourages children to get active together and develop a passion for sport, improving not only their physical wellbeing but enhancing their mental health too.

Last year, the children ran more than **365,000KM** combined, and this year we're aiming to accumulate **ONE MILLION KILOMETRES** in 2020/21! To help us achieve this we would love to have your child as part of the Marathon Kids programme, and we look forward to helping them on their journey!

Our Marathon Kids programme engages children in physical activity throughout the school week and encourages them to also run at home or in our **Marathon Kids Parks** programme across the UK.

Our **Digital Tracker System**, along with our **free Marathon Kids App**, will help your child's teacher, school and you see how many kilometres they achieve in a year, and the more kilometres they notch up, the more awards they can receive - from **certificates and medals to free activity vouchers**.

To take part in the programme all you need to do is to sign your consent and return to your child's teacher. We can do the rest. This will allow your child's school to keep track of your child's progress and enable us to update you by email of how to download the free app so that you can see this progress for yourself, as well as share with you other exciting, free activities that you and your family can take part in.

### OUR KIDS RUN MARATHONS. JOIN US!

The Marathon Kids Team

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I \_\_\_\_\_ parent/guardian of \_\_\_\_\_ give permission for my child to be added to the Marathon Kids Digital Tracking database\* for the means of tracking running distance and for my email to be added for the means of programme updates for as many years as the school runs the programme.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

\*Data protection law says that parental/guardian consent must be obtained when we collect and use personal data relating to a child. As this is the case with the Digital Tracker System, we require a parent/guardian signature before any child's information can be added.

Parent/guardian consent can be withdrawn at any time by contacting your school.

No data is ever shared with third parties for commercial use.

If you would like to view the full Privacy Policy, please go to <https://dts.kidsrunfree.co.uk/legal>

(Please be aware this Privacy Policy is for the schools use of the Digital Tracker System and the data they supply which you are giving permission for)