



Whole school

Year 11

Term: Summer

Learning Intention: Key steps challenges book. Enterprise: Enterprise: Challenges 12-15 P76

During this challenge Pupils will work on understanding:

How to set up and run a small business.

Key knowledge that should be learned during this SoW

All

Most

Some

Concept:

All pupils to understand what an enterprise is.

Knowledge:

To discuss different types of small business.

To learn about simple business plans.

- The name of the business and what it will do.
- A list of what each member will do
- Target market
- Estimation of costs

Key Skills:	To learn to run a small business enterprise with the aim of making a profit. To produce a business report and summary, to include what improvements could be made.		
Language and/or communication skills:	Enterprise, business, manage,		
Curricular Links	Maths, Computing, World of work.		