



**Pathway  
'2-4'**

**Year 8.2 Music**

**Term 2 Spring half Term to end of Summer Term**

## Learning Intention: Music in Advertisements

As musicians pupils learn to create happy or sad music inspired by an advertisement. Pupils learn to interpret tonality/moods in music and develop composition skills. Pupils build confidence in the ability to develop their own music compositions and share ideas/demonstrate to others.

**Key knowledge that should be learned during this SoW**

**All (Pathway 2)**

**Most (Pathway 3)**

**Some (Pathway 4)**

**Concept:**

To encourage and support pupils to:

- To understand that music plays an important part in adverts and can affect their mood.

To encourage greater independence and decisions making through guidance in:

- To understand that music plays an important part in adverts. Students can name their favourite advert.

To develop independent thinking, decision making, basic leadership skills and problem solving in group work by:

- To understand that music plays an important part in adverts. Students can accurately recall a famous song played in an advert.

<p><b>Knowledge:</b></p>	<p>Develop a basic understanding of the following Core Knowledge:</p> <ul style="list-style-type: none"> <li>- To be aware of mood in music and recognise different moods in music.</li> </ul>	<p>Develop a competent understanding of the following Core Knowledge:</p> <ul style="list-style-type: none"> <li>- To be aware of mood in music. Students are able to understand the terms Major / Minor.</li> </ul>	<p>Develop a confident understanding of the following Core Knowledge:</p> <ul style="list-style-type: none"> <li>- To be aware of mood in music. Students are able to understand the terms Major / Minor. Students are able to compose a piece of music using one of these tonalities (moods).</li> </ul>
<p><b>Key Skills:</b></p>	<p>what will they actually be able to do as a result of this learning</p> <ul style="list-style-type: none"> <li>-To be able to compose a simple 'happy' or 'sad' piece of music with support.</li> </ul>	<p>what will they actually be able to do as a result of this learning</p> <ul style="list-style-type: none"> <li>-To be able to compose a simple 'happy' or 'sad' piece of music without support.</li> </ul>	<p>what will they actually be able to do as a result of this learning</p> <p>To be able compose 2 pieces of music for an advert, one in a minor key (a minor) and the other in c major (happy key).</p>
<p><b>Language and/or communication skills:</b></p>	<p>To develop confidence in subject related language and begin to use a range from the following keywords independently and mostly accurately sharing ideas verbally when prompted.</p> <ul style="list-style-type: none"> <li>- Adverts</li> <li>- Mood</li> <li>- TV</li> </ul>	<p>To improve use of subject related language and appropriate application of the below keywords and to share a range of new descriptions and their own keywords with the class</p> <ul style="list-style-type: none"> <li>- Major</li> <li>- Minor</li> </ul>	<p>To explore use of subject related language using broad and appropriate application for the most of the below keywords and regularly sharing own additional language</p> <ul style="list-style-type: none"> <li>- Tonalities</li> <li>- Composition</li> </ul>

<h2>Curricular Links</h2>	<p>SMSC/PSHCE- personal development of emotions and feelings related to music in advertisements. Social skills sharing opinions. Understanding how music in adverts affects our interest or feelings.</p> <p>Spiral Learning</p> <p>Literacy- Keyword exercises, word games, word frames, vocabulary quiz</p> <p>Numeracy is encouraged through counts of beats and rhythm</p> <p>ICT- Pupil encouraged to research music in films at home</p> <p>Media Studies in the 6th form where pupils learn about different films and drama year 8 where pupils learn about sound effects in performance.</p>
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## Talking points

- Students will be able to talk about different adverts on TV and talk about their favourite ones. Talk about how music in adverts makes them feel, does music make them want to buy something more or feel interested in going to see an event or performance. Discussions about music played in different advertisements.

## Implementation

- Core Focus:
- Music for Advertisements
- Hearing Tonality in music
- Starting to develop composition skills

## Impact

Students will be able to compose simple jingles for any upcoming school performances. To be more aware of advertising and how it can influence you.

Career links-Develop knowledge that professional Musicians can be paid to create Music for adverts.